

FIRST CALL FOR SPONSORS/EXHIBITORS

18th Annual Thermoforming Conference & Exhibition

September 20 - 23, 2008

MINNEAPOLIS CONVENTION CENTER

Minneapolis, Minnesota

Gwen Mathis, Conference Coordinator

THERMOFORMING 2008: “DISCOVER YOUR LEADING EDGE” THE COMPETITIVE ADVANTAGE

The 18th Annual Thermoforming Conference and Exhibition – Thermoforming 2008: “Discover Your Leading Edge” The Competitive Advantage – plans are beginning to take shape. This show will be a forum for the newest techniques, latest equipment, materials, auxiliary equipment and current industry news. As an Exhibitor, this event will enable you to showcase your products and services at the only show geared just to **THERMOFORMERS!** If your company sells to **THERMOFORMERS**, then this is the place you must be. This industry event is a prime opportunity for you to reach the decision makers in the field and create a brighter future for your business as well.

Full exhibits will be offered. Our machinery section continues to grow each year. If you are not participating in our machinery section, you are encouraged to do so. Each 10' x 10' booth is fully piped, draped, carpeted and a sign will be provided. As an extra value, one comp full registration is included with every booth sold. This gives your attendees access to all **Technical Sessions, Workshops, Special Events, Plant Tours and all meals. A great bargain at \$2,250.00.**

Where else can you make personal contact with more than 1,000 individuals who are directly involved with our industry. Your **SPONSORSHIP** or participation as an **EXHIBITOR** has demonstrated its potential to help your sales and it is contributing to the strength and success of our industry as a whole.

We urge you to join us at **THERMOFORMING 2008 in Minneapolis!** Reserve your space early to avoid disappointment. Booth assignments are made on a first come, first serve basis.

Should you have questions, please call (706) 235-9298, fax (706) 295-4276
or e-mail to gmathis224@aol.com.

CALL FOR SPONSORS 2008

We continue to have a greater demand than supply for the SPONSORSHIP of this event, thus we have implemented the following strategy to afford everyone interested a chance to SPONSOR the 2008 Conference.

LIMITED AVAILABILITY – SPONSORSHIPS LIMITED TO 20

Sponsorships will be assigned based on a lottery draw on February 8, 2008. To participate in this lottery, companies wishing to be sponsors should remit a **\$2,500 deposit** (which equals a non-refundable exhibitor fee) by December 1, 2007. All those successful in the lottery will receive notification via fax on February 15, 2008. To maintain their spot as a SPONSOR, each company must submit the remaining sponsorship balance by March 15, 2008.

All companies requesting to be sponsors will be entered into a lottery pool. The number of specific company entry slips will be determined based on the company's past participation, ie. Company ABC has been a Conference Sponsor for three prior years. In the lottery this year, should they wish to participate, ABC Company will have four chances entered. We have records of the companies who participated in the past years as sponsors. If these companies sign up this year, their chances will be entered into the lottery based upon the number of years they were sponsors.

No one will be entered into the lottery without having their deposit check and completed form received in advance. Deadline for submitting your SPONSORSHIP REQUEST along with your deposit of \$2,500 will be DECEMBER 1, 2007.

Those companies that participated in the lottery draw and were not selected as sponsors will be assigned premier locations in the Exhibit area based on lottery draw order. After these spaces are assigned, all remaining exhibitor spaces will be assigned, as in the past on a "First Come-First Serve" basis based on the date payment is received.

All published listings of SPONSORS will be on the basis of lottery draw. All those not assigned by the lottery will be listed with the Exhibitors in the Show Guide on a "First Come-First Serve" basis based on date payment received.

SPONSOR PACKAGE: \$4,500

Additional booth spaces available at discounted rates: 2nd booth \$2,250, 3rd booth \$2,000, 4 or more booths at \$1,750 each. (1) Comp Registration included for each booth purchased, includes all meals.

10' x 10' Booth, Piped, Drapes, Sign and Carpet provided.

- **Bold face** recognition in all published pre-conference releases, (logos may be used).
- A block advertisement in a suppliers' directory which will be furnished to all attendees. Size of ad based on number of spaces purchased.

- Premier location in “HALL OF SPONSORS.”
- Special Recognition at “SPONSOR APPRECIATION DINNER.”
- Special Recognition with SPONSOR BANNERS in premier location.
- SPONSORS receive an advance signup brochure for 2007.

EXHIBIT GUIDELINES

EXHIBITOR PACKAGE: \$2,250

10' x 10' Booth, Piped, Drape, Sign and Carpet provided.
 Additional booth spaces: 2nd \$2,000, 3 or more \$1,750 each.

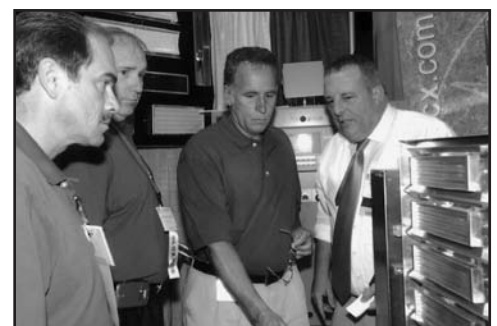
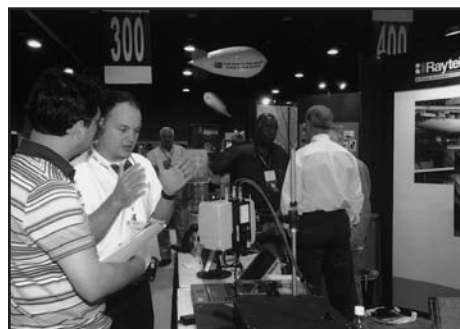
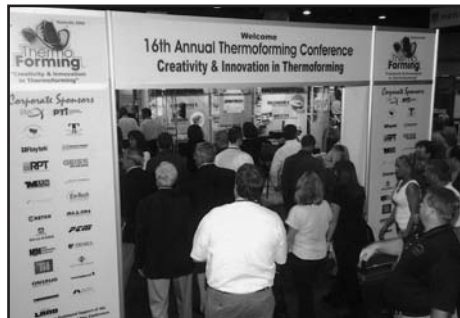
All Exhibit packages include the cost of (1) Full Conference registration which includes all meals to a company representative. One is given for each booth purchased. All additional attendees must be registered and pay full conference registration to staff your exhibit.

Exhibitors must arrange for any additional services or needs in advance with the designated decorating service. Exhibitor packet will be sent no later than June 1, 2008.

Parts Competition and Plastics Van to be located in Exhibit area.

Ribbon Cutting Opening Exhibits on Saturday, September 20, 2008 followed by Welcome Reception on Exhibit floor.

DEADLINE FOR CANCELLING EXHIBIT SPACE WITH REFUND IS JUNE 1, 2008.
 No refunds available after June 1, 2008.



2008 THERMOFORMING CONFERENCE
September 20 - 23, 2008

SPONSOR & EXHIBITOR REGISTRATION FORM
(Please complete and return with your check today.)

_____ YES, we want to apply as a 2008 Thermoforming Conference SPONSOR. Enclosed is our non-refundable deposit check for \$2,500. We understand that if our firm is selected through a "Sponsor Lottery" we will have 14 days after notification to submit our payment of the additional \$2,500 to confirm our Sponsor status. Those firms not meeting this deadline will relinquish their sponsor position and will be reclassified as an Exhibitor. Additional spaces available at discounted rates. 2nd Booth \$2,250, 3rd Booth \$2,000, 4 or more, \$1,750 each.

WE WILL REQUIRE _____ Booths.
Initial Sponsor Cost ... \$4,500 – Signup Deadline: December 1, 2007.

_____ YES, we want to be a 2008 Thermoforming Exhibitor. Enclosed is our check for \$2,250. Additional 10' x 10' booths as needed will be 2nd \$2,000, 3 or more \$1,750 each. We will require _____ Booths. We understand that space assignments will be assigned after Sponsors have been selected. Cancellations will be accepted up to June 1, 2008.

COMPANY NAME: _____

CONTACT: _____ SIGNATURE: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: _____ FAX: _____ E-MAIL: _____

To properly plan exhibit or badge needs, please list everyone who will be attending. For each exhibit space purchased, a complimentary registration is included (\$395 value). All other persons must be registered for the full conference which includes all meals.

Name: _____ Name: _____

Name: _____ Name: _____

MAKE CHECKS PAYABLE TO: 2008 SPE THERMOFORMING CONFERENCE

MAIL TO: GWEN MATHIS, CONFERENCE COORDINATOR
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