

FIRST CALL FOR SPONSORS/EXHIBITORS

19th Annual Thermoforming Conference & Exhibition

September 18 - 21, 2010

MIDWEST AIRLINES CONVENTION CENTER

Milwaukee, Wisconsin

2010



Thermo Forming

“Embrace the Challenge”

The 19th Annual Thermoforming Conference and Exhibition – Thermoforming 2010: “Embrace the Challenge” – plans are beginning to take shape. This show will be a forum for the newest techniques, latest equipment, materials, auxiliary equipment and current industry news. As an Exhibitor, this event will enable you to showcase your products and services at a show geared just to **THERMOFORMERS!** If your company is a player in the **THERMOFORMING INDUSTRY**, then this is the place for you to be in 2010. This industry event is a prime opportunity for you to reach the decision makers in the field and create a brighter future for your business as well.

Full exhibits will be offered. Our machinery section continues to grow each year. If you are not yet participating in our machinery section, you are encouraged to do so. Each 10' x 10' booth is fully piped, draped, carpeted and a sign will be provided. As an extra value, one comp full registration is included with every booth sold. This gives your attendees access to all **Technical Sessions, Workshops, Special Events, Expert Panel Discussions and all meals. A great bargain at \$2,250.00.**

We are also offering our sponsors and exhibitors a forum to present their newest innovations through presentations at our newly introduced commercial sessions. Your **SPONSORSHIP** or participation as an **EXHIBITOR** has demonstrated its potential to help your sales and it is contributing to the strength and success of our industry as a whole.

We urge you to join us at **THERMOFORMING 2010 in Milwaukee!** Reserve your space early to avoid disappointment. Booth assignments and commercial presentation opportunities are made on a first come, first serve basis.

Should you have questions, please call (706) 235-9298, fax (706) 295-4276
or e-mail to gmathis224@aol.com.

CALL FOR SPONSORS 2010

We continue to have a greater demand than supply for the **SPONSORSHIP** of this event, thus we have implemented the following strategy to afford everyone interested a chance to **SPONSOR** the 2010 Conference.

LIMITED AVAILABILITY – SPONSORSHIPS LIMITED TO 20

Sponsorships will be assigned based on a lottery draw on **February 15, 2010**. To participate in this lottery, companies wishing to be sponsors should remit a **\$2,500 deposit** (which includes a non-refundable exhibitor fee) by December 1, 2009. All those successful in the lottery will receive notification via fax on February 15, 2010. To maintain their spot as a **SPONSOR**, each company must submit the remaining sponsorship balance by March 15, 2010.

No one will be entered into the lottery without having their deposit check and completed form received in advance. Deadline for submitting your SPONSORSHIP REQUEST along with your deposit of \$2,500 will be DECEMBER 1, 2009.

Those companies that participated in the lottery draw and were not selected as sponsors will be assigned premier locations in the Exhibit area based on lottery draw order. After these spaces are assigned, all remaining exhibitor spaces will be assigned, as in the past on a “First Come-First Serve” basis based on the date payment is received.

All published listings of SPONSORS will be on the basis of lottery draw. All those not assigned by the lottery will be listed with the Exhibitors in the Show Guide on a “First Come-First Serve” basis based on date payment received.

SPONSOR PACKAGE: \$5,000

Additional booth spaces available at discounted rates: 2nd booth \$2,250, 3rd booth \$2,000, 4 or more booths at \$1,750 each. (1) Comp Registration included for each booth purchased, includes all meals. 10' x 10' Booth, Piped, Drape, Sign and Carpet provided.

- **Bold face** recognition in all published pre-conference releases, (logos may be used).
- A block advertisement in a suppliers' directory which will be furnished to all attendees. Size of ad based on number of spaces purchased.
- Premier location in “**HALL OF SPONSORS.**”
- Special Recognition at “**SPONSOR APPRECIATION DINNER.**”
- Special Recognition with **SPONSOR BANNERS** in premier location.
- **SPONSORS** receive an **ADVANCE SIGNUP BROCHURE** for 2010.

EXHIBIT GUIDELINES EXHIBITOR PACKAGE: \$2,250

10' x 10' Booth, Piped, Drape, Sign and Carpet provided.
Additional booth spaces: 2nd \$2,000, 3 or more \$1,750 each.

All Exhibit packages include the cost of (1) Full Conference registration which includes all meals to a company representative. One is given for each booth purchased. All additional attendees must be registered and pay full conference registration to staff your exhibit.

Exhibitors must arrange for any additional services or needs in advance with the designated decorating service. Exhibitor packet will be sent no later than June 1, 2010.

Parts Competition and Plastics Van to be located in Exhibit area.

Ribbon Cutting Opening Exhibits on Saturday, September 18, 2010 followed by Welcome Reception on Exhibit floor.

As an ADDITIONAL INCENTIVE to sign up early, we are offering 50% OFF AN ADDITIONAL FULL CONFERENCE REGISTRATION for exhibitors signing up before December 1, 2009. Full payment has to be received by December 18 to be eligible for this “EARLY BIRD” SPECIAL!

DEADLINE FOR CANCELLING EXHIBIT SPACE WITH REFUND IS JUNE 1, 2010.

No refunds available after June 1, 2010.

2010 THERMOFORMING CONFERENCE

September 18 - 21, 2010

SPONSOR & EXHIBITOR REGISTRATION FORM

(Please complete and return with your check today.)

_____ YES, we want to apply as a 2010 Thermoforming Conference **SPONSOR**. Enclosed is our non-refundable deposit check for \$2,500. We understand that if our firm is selected through a "Sponsor Lottery" we will have 14 days after notification to submit our payment of the additional \$2,500 to confirm our Sponsor status. Those firms not meeting this deadline will relinquish their sponsor position and will be reclassified as an **EXHIBITOR**. Additional spaces available at discounted rates. 2nd Booth \$2,250, 3rd Booth \$2,000, 4 or more, \$1,750 each.

WE WILL REQUIRE _____ Booths.
Initial Sponsor Cost ... \$5,000 – **Signup Deadline: December 1, 2009.**

_____ YES, we want to be a **2010 THERMOFORMING EXHIBITOR**. Enclosed is our check for \$2,250. Additional 10' x 10' booths as needed will be 2nd \$2,000, 3 or more \$1,750 each. We will require _____ Booths. We understand that space assignments will be assigned after **SPONSORS** have been selected. Cancellations will be accepted up to June 1, 2010.

COMPANY NAME: _____

CONTACT: _____ SIGNATURE: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: _____ FAX: _____

E-MAIL: _____

You get one (1) **FULL COMP REGISTRATION** for each 10' x 10' booth space. Please list the person who will be using your comp registration (subject to change):

MAKE CHECKS PAYABLE TO:

2010 SPE THERMOFORMING CONFERENCE

MAIL TO:

GWEN MATHIS, CONFERENCE COORDINATOR
SPE THERMOFORMING DIVISION
P. O. BOX 471, 6 SOUTH SECOND STREET, SE
LINDALE, GEORGIA 30147
FAX (706) 295-4276

Please inform us if
you wish to pay by
credit card and we
will arrange for the
transaction with SPE.
E-mail to
gmathis224@aol.com.